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A lens drive device to be detachably mounted to a lens device body, comprising:

a storage device which stores information prescribing a braking characteristic of a moving object driven by the lens drive device;

() an input device which inputs a signal for changing the braking characteristic; and

n braking characteristic setting device which changes settings of the braking characteristic according to the signal received from the input device.

- 2. The lens drive device according to claim 1, wherein at least one of a lens status display portion attached to the lens device body and a display device which displays an image captured by a camera equipped with the lens device is used as a display device which confirms set contents of the braking characteristic.
- 3. A lens device on which the lens drive device according to claim 1 to be detachably mounted, comprising a display portion which displays a status of a lens and which is used as a display portion which displays information about settings of the braking characteristic.

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